

ADVERTISING IN ISA PUBLICATIONS

The Indiana Sheriff, the Indiana Sheriffs' Associations (ISA)'s publication, is dedicated entirely to the Office of Sheriff. This top-quality four-color quarterly magazine features topics pertinent to criminal justice, public safety and the community. *The Indiana Sheriff* also includes highlights of individual county sheriff offices.

Your advertisement in *The Indiana Sheriff* magazine will reach 120,000 potential readers per issue, including Sheriffs, their deputies, investigators, administrative directors, correctional facility administrators, court security professionals, police chiefs, and government officials. *The Indiana Sheriff* is one of the most cost-effective advertising publications available in Indiana! The Advertisers' Index also allows readers to easily find your ad.

Don't miss this opportunity to advertise in Indiana's leading law enforcement magazine. Advertise in *The Indiana Sheriff* today!

2010-11 MAGAZINE RATES: THE INDIANA SHERIFF

	1x	2x	3x	4x
Full Page	\$3,800*	\$3,500*	\$3,100*	\$2,600*
½ Page	\$2,900*	\$2,700*	\$2,400*	\$2,000*
¼ Page	\$2,300*	\$2,200*	\$2,000*	\$1,700*
1" x 8" Banner Ad	\$1,100*	\$950*	\$800*	\$700*

* ISA Members deduct 15% off rates. The Indiana Sheriff is printed in four color. All advertisements will be printed four color.

Magazine Advertising Insertion Order Form

	1x	2x	3x	4x
Full Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
½ Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
¼ Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banner Ad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Contact Name: _____

Advertiser: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Telephone: _____ Fax: _____

E-Mail: _____

Please sign below, indicating your agreement to the terms and conditions mentioned below

Signature: _____ Date: _____

Please mail or fax original to: Indiana Sheriffs' Association, P.O. Box 19127 Indianapolis, IN 46219 FAX: (317) 356-3996

ADVERTISING IN ISA PUBLICATIONS

Advertising Terms and Conditions

You are hereby authorized to enter our advertisement in the publications indicated at the top of this insertion order and according to the following terms:

The advertiser is liable for payment of all advertising charges incurred at the rates specified herein whether advertising order is placed by advertiser or through an advertising agency or other second-party representative. Failure of advertising agency or other second-party representative to pay advertising charges does not relieve advertiser of this obligation.

All advertising is subject to ISA approval, and the ISA reserves the right to reject any advertising deemed not in keeping with the standards of the organization or the ISA code of ethics, or otherwise objectionable. Advertiser and advertising agency assume liability for all content (including text, representation and illustration) or advertisements printed and also assume responsibility for any claims arising therefrom made against the ISA.

Advertiser and advertising agency assume all responsibility for ensuring advertisements comply with federal, state and local laws and regulations, and agree to indemnify and protect the ISA from any violation thereof.

Payment shall be made to Indiana Sheriffs' Association within 30 days of the invoice date. It is expressly understood that this agreement is based upon condition that the advertiser use the minimum space agreed upon during the contract term. If the minimum space is not used as agreed, the charge for all space will be determined by the ISA regular schedule of rates. The contract period will not be extended to permit advertisers to use the required space.

The ISA may terminate this contract (a) without notice, if advertiser shall fail to pay the ISA , for the advertising as above provided; (b) without notice, if advertiser become insolvent, makes an assignment for the benefit of creditors, is adjudged bankrupt, or a receiver of the property of business of advertiser is appointed, or if advertiser shall file a petition seeking relief as a debtor under the Federal Bankruptcy Act, or if a petition is filed against advertiser for reorganization under said Act or for adjunction for bankruptcy; (c) upon five days' notice, for any other cause considered sufficient by the publisher.

Advertising Terms and Conditions

You are hereby authorized to enter our advertisement in the publications indicated at the top of this insertion order and according to the following terms:

The advertiser is liable for payment of all advertising charges incurred at the rates specified herein whether advertising order is placed by advertiser or through an advertising agency or other second-party representative. Failure of advertising agency or other second-party representative to pay advertising charges does not relieve advertiser of this obligation.

All advertising is subject to ISA approval, and the ISA reserves the right to reject any advertising deemed not in keeping with the standards of the organization or the ISA code of ethics, or otherwise objectionable. Advertiser and advertising agency assume liability for all content (including text, representation and illustration) or advertisements printed and also assume responsibility for any claims arising therefrom made against the ISA.

Advertiser and advertising agency assume all responsibility for ensuring advertisements comply with federal, state and local laws and regulations, and agree to indemnify and protect the ISA from any violation thereof.

Payment shall be made to Indiana Sheriffs' Association within 30 days of the invoice date. It is expressly understood that this agreement is based upon condition that the advertiser use the minimum space agreed upon during the contract term. If the minimum space is not used as agreed, the charge for all space will be determined by the ISA regular schedule of rates. The contract period will not be extended to permit advertisers to use the required space.

The ISA may terminate this contract (a) without notice, if advertiser shall fail to pay the ISA , for the advertising as above provided; (b) without notice, if advertiser become insolvent, makes an assignment for the benefit of creditors, is adjudged bankrupt, or a receiver of the property of business of advertiser is appointed, or if advertiser shall file a petition seeking relief as a debtor under the Federal Bankruptcy Act, or if a petition is filed against advertiser for reorganization under said Act or for adjunction for bankruptcy; (c) upon five days' notice, for any other cause considered sufficient by the publisher.